ARCHITECTURAL REVIEW BOARD WILLIAMSBURG, VIRGINIA AGENDA Tuesday, July 10, 2007

The meeting will be called to order by the Chairman on Tuesday, July 10, 2007, at 6:30 P.M. in the Third Floor Conference Room 3A, Williamsburg Municipal Building, 401 Lafayette Street. When invited by the Chairman, speakers should state their name and address before making brief comments.

ARCHITECTURAL PRESERVATION DISTRICT

None

CORRIDOR PROTECTION DISTRICT

None

SIGNS

*ARB

SIGN #07-035 The College Corner/110 Bacon Avenue - Freestanding & Building Mounted

Sign

*ARB

SIGN #07-036 Advance America/1246-A Richmond Road – Building Mounted Sign

ARB

SIGN #07-037 Master Craftsmen/221 North Boundary Street – Freestanding Sign

OTHER

Minutes of the June 26, 2007 meeting

* = Consent Agenda

APPLICANTS WHO ARE NOT ON THE CONSENT AGENDA MUST BE REPRESENTED AT THE MEETING. APPLICANTS ON THE CONSENT AGENDA ARE ENCOURAGED TO BE PRESENT AT THE MEETING BUT ATTENDANCE IS NOT MANDATORY. IF A CASE IS REMOVED FROM THE CONSENT AGENDA AND A REPRESENTATIVE IS NOT PRESENT THE CASE WILL BE TABLED UNTIL THE NEXT MEETING. APPLICANTS ON THE CONSENT AGENDA WHO DO NOT ATTEND THE MEETING DO SO AT THEIR OWN RISK.

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ARCHITECTURAL PRESERVATION DISTRICT

No Cases for Review

CORRIDOR PROTECTION DISTRICT

No Cases for Review

SIGNS

*ARB

SIGN #07-035 The College Corner/110 Bacon Avenue

This is an application for a 12 square foot freestanding sign and one 18 square foot building face sign for a name change from The Feathered Nest to The College Corner. The applicant proposes a black and white logo (cap and diploma) Roycroft Vellum background with Buffet Green and Colonial Revival Yellow lettering as shown on the enclosed drawings. A black and white logo (cap and diploma) is proposed

This sign is located in the **Downtown Sign District** and the following section of the **Design Review Guidelines** Chapter VII – Signs; Pages 1 thru 8 pertains to this application.

Staff has reviewed the request and recommends approval. **Consent Agenda.**

*ARB

SIGN #07-036 Advance America/Wmbg Shopping Center/1246-A Richmond Road

This is an application for a 23 square building mounted sign for a new tenant at the Williamsburg Shopping Center. The applicant proposes white lettering with bronze returns to match other signs in the shopping center.

This sign is located in the **Corridor Sign District** and the following section of the **Design Review Guidelines** Chapter VII – Signs; Pages 1 thru 8 pertains to this application.

Staff has reviewed the request and recommends approval. **Consent Agenda.**

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*ARB

SIGN #07-037 Master Craftsmen/221 North Boundary Street

This is an application for a 12 square foot freestanding sign. The applicant proposes an off-white background with dark green and gold lettering with silver and gold frame as shown as shown on the enclosed drawings. A colored rendering will be presented at the meeting for the Board to review.

This sign is located in the **Downtown Sign District** and the following section of the **Design Review Guidelines** Chapter VII – Signs; Pages 1 thru 8 pertains to this application.

Staff has reviewed the request and recommends approval conditioned upon the colored rendering meeting the Boards approval at the meeting.

Carolyn A. Murphy, AICP Deputy Planning Director